READY TO THINK BIGGER, **BUILD BETTER AND LEAD BOLDER?**

Let's create something extraordinary together.



HG Graphics Pvt. Ltd.

info@hqqpl.com

www.hggpl.com

01275-461000, +91-9810280168







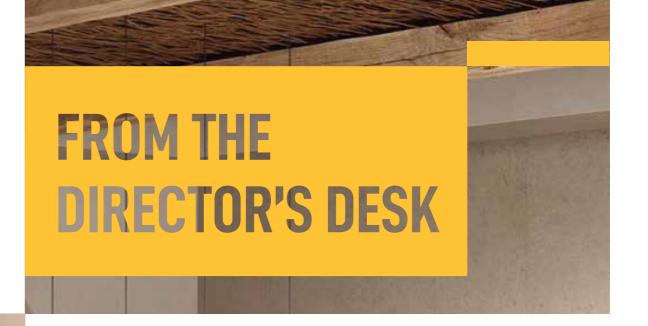
LEO Brand Retail Solutions Pvt. Ltd. 01275-461000, +91-9810280168 info@leobrs.com www.leobrs.com











At HG Graphics Pvt Ltd, our journey of nearly three decades has been fueled by one unwavering belief, that branding is more than just visuals; it's about creating meaningful, immersive experiences that connect people with purpose.

Since our inception in 1996, we've grown from a signage provider to a trusted leader in retail branding solutions provider, driving innovation across fixtures, furniture, visual merchandising, turnkey projects and wayfinding systems. Our strength lies not only in our state-of-the-art manufacturing capabilities but in the passion, precision and professionalism of our 480+ strong team - each one committed to turning our clients' visions into powerful realities.

In an ever-evolving landscape, we have consistently pushed the boundaries of design, technology and sustainability. Whether it's a retail flagship store, an institutional space, or a nationwide rollout, we take pride in delivering projects that are not just functional but transformative. Our transition into a new 1,20,000Ssq.ft. facility at Palwal (Delhi NCR) marks yet another milestone in our pursuit of operational excellence and capacity expansion, allowing us to serve our clients BIGGER, BETTER & BOLDER.

Our vision is clear - to redefine the way the world experiences brands. With innovation, sustainability and craftsmanship at our core, HG Graphics continues to be a partner that clients can trust for end-to-end, future-ready solutions.

As we look ahead, we remain committed to creating environments that inspire, inform and elevate.

Thank you for being a part of our story.

000



Harjee Gandhi Founder and Consultant







29+

Years experience

125+

480+

Pan India Cities

Man Power

8500+

Projects Completed

1.20Lacs+

Sq Ft Production Area

120+

International Clients

280+

Domestic Clients





Our team is the backbone of our success. Comprising over 480+ skilled professionals, our workforce brings together deep industry knowledge, technical expertise and a passion for innovation. From creative designers and project managers to engineers and on ground execution teams, every member plays a vital role in delivering seamless, high-impact branding solutions. Our collaborative approach ensures smooth coordination across departments, allowing us to handle complex, large-scale turnkey projects with precision and agility. Empowered by world-class infrastructure and guided by our core values, our team consistently goes above and beyond to exceed client expectations and bring our vision of transformative, sustainable brand experiences to life.



TABLE OF CONTENTS

TURNKEY PROJECTS

FIXTURES & FURNITURE

YISHAL MERCHANDISING

FACADE & SIGNAGES

WAYFINDING PROJECTS





Material board



- 1. OAK FINISH LAMINATE
- 2. LAMINATE
- 3. CANE NET WITH OUTSIDE BATON FRAME
- 4. LAMINATE MAKE ROYAL TOUCHE
- 5. HAMMERED PANEL
- 6. LAMINATE
- 7. CHAMPAGNE GOLD PU PAINT
- 8. SANDSTONE FINISH LAMINATE
- 9. PU STONE BLACK PANEL
- 10. ACRYLIC SOLID SURFACE SHEET
- 11. CHARCOAL LOUVERS WOODEN TEXTURE

OUR APPROACH

One of the retail masterpiece, the Beautiful Homes Studio in Surat for Asian Paints, showcases innovation, precision and craftsmanship at its finest. Designed by the AP team of architects with meticulous attention to detail, this space combines style and functionality seamlessly. We truly enjoyed executing this masterpiece - from the striking fluted facade and seamless glazing to custom-crafted furniture and flawless fixtures, every element has been carefully curated to reflect sophistication and modernity.

This studio is more than a retail space - it's a testament to our team's dedication and vision, setting a new standard for excellence in design and execution.

This store showcases a modern, elegant aesthetic with a warm, inviting atmosphere. Natural materials like light wood, stone and soft fabrics dominate the space, complemented by neutral tones and sophisticated lighting. The furniture is sleek and contemporary with clean lines and sculptural forms. Thoughtful displays and open layouts highlight the textures and finishes, creating a refined showroom that embodies "The Art of Beautiful Living."

LOCATION: SURAT | 3550 SQFT

NUMBER OF PROJECTS EXECUTED: BEAUTIFUL HOMES - 15+ STUDIO - 2+











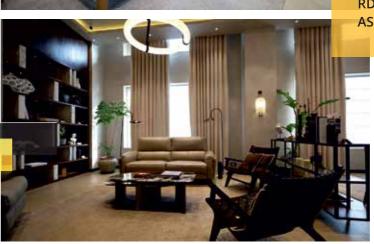








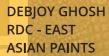








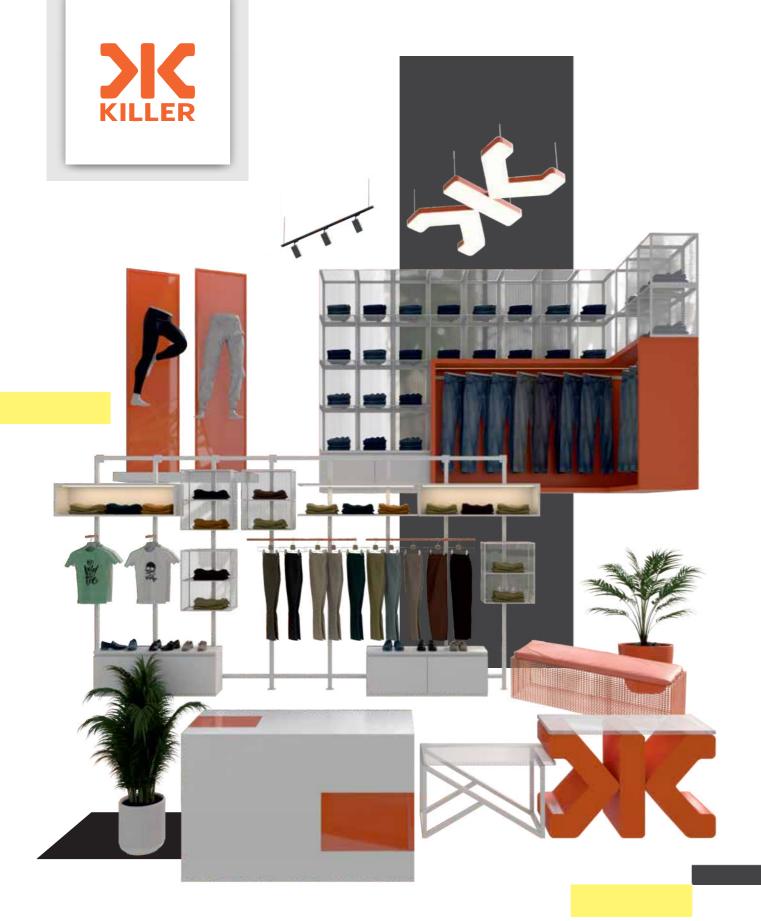
unwavering support and flawless execution across both store launches. Your incredible teamwork, dedication and creativity brought our vision to life. The stunning outcome reflects your attention to detail, professionalism and commitment to excellence. Special appreciation to your site teams - their client handling skills were truly noteworthy. Your efforts have made these turnkey projects a real success and the transformation has been widely appreciated."











The client envisioned a flagship store design that would redefine in-store customer experience and foster greater engagement. With this clear objective, we embarked on creating a space that reflects innovation, functionality and exceptional design.

This flagship store, located in Karol Bagh, Delhi was meticulously designed and executed as a turnkey project by us. From initial concept and design to fabrication and flawless completion, every phase was managed with precision and expertise. The large LED Screen at the front has been a showstopper for this store facade. Being an old building, it was challenging to execute the same but finally the result is a modern, customer-centric retail environment that embodies the client's vision while setting a new benchmark in retail excellence.

LOCATION: KAROL BAGH, DELHI | 1650 SQFT

NUMBER OF STORES EXECUTED : 2+ NUMBER OF SIS (SHOP IN SHOP) EXECUTED : 2+



















RAMESH MADDESHIYA PROJECT HEAD KEWAL KIRAN CLOTHING LIMITED







JUNIOR KILLER >K



OUR APPROACH

A turnkey project in the kids wear retail segment, focussed on delivering high-quality, affordable fixtures from concept to execution.

The objective was to create a vibrant and functional retail environment that aligns with the brand's identity while maintaining cost-effectiveness. This kids junior store has a fun, energetic vibe with bright lights, bold colours and playful design elements. Glossy white surfaces and pops of orange create a cheerful, vibrant feel. Materials like acrylic and metal keep it modern and durable. Compact shelving and colourful displays make it easy for kids and parents to explore, combining functionality with a lively atmosphere.

Our team handled all aspects - from initial design to final implementation. The fixtures were primarily fabricated using mild steel, carefully finished in the brand's signature colour palette. One of the key highlights of this project was the level of detailing involved. From precision-drilled holes in perforated sheets to accurate bending and integration of invisible support systems, every element was crafted with meticulous attention.

Despite the technical challenges, especially around structural stability and finished accuracy, we successfully met all design and functional requirements. The end result is a clean, durable and visually engaging retail space that caters perfectly to the target demography.

The aesthetics of the fixtures in this store lean towards a clean, modern, and somewhat casual style.

LOCATION: SARATH CITY MALL, HYDERABAD | 595 SQFT NUMBER OF PROJECTS EXECUTED: 4+

















about achieving milestones together. The team brings out-of-the-box thinking, understands ideology, technicalities and flows creativity from mind to the walls and floors of retail spaces. Their craftsmanship creates visually inviting stores that offer peace, calm and deep engagement. Cool-minded, focussed and dedicated - even under challenges - they ensure timely execution with passion. It's always a pleasure creating with HG+. Together, we truly believe we can achieve more."

SATISH PATEL
VM HEAD
KEWAL KIRAN CLOTHING LIMITED







We delivered a comprehensive turnkey retail store solution for Sweet Dreams, managing every aspect of the project with precision and creativity. Our services included complete fit-out solutions. While other stores we executed featured high-quality Stainless Steel mirror finishes, this Noida store was done in mild steel (MS) fixtures with powder coating, as well as impactful signage designs.

Additionally, we executed visually engaging visual merchandising (VM) tailored to the brand's identity. With a focus on quality and seamless execution, our expertise ensures enhanced customer experiences. This project reflects our dedication to deliver comprehensive solutions that strengthen brand presence and connection.

The design is functional and the furniture is subdued:

- Modular shelving units: Allowing flexible product arrangement.
- Simple display tables: Designed for folded items and featured products.
- Minimal garment racks: Showcasing hanging apparel.
- A clean and functional checkout area.
- Spacious walkways: Facilitating easy browsing.

Overall, the design prioritizes a bright and organized environment where the colorful and diverse range of clothing takes center stage, offering a straight forward and enjoyable shopping experience.

LOCATION: R CUBE, NOIDA I 460SQFT NUMBER OF PROJECTS EXECUTED: 6+























Mood board



OUR APPROACH

This is a **DESIGN+BUILD** project.

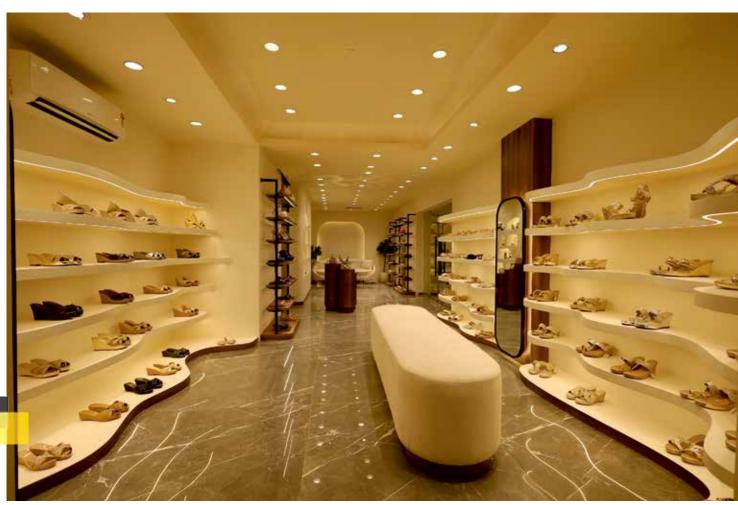
- Gallery-Inspired Display: The recessed, arch-shaped niches in the wall creates individual display spaces, giving the shoes a look and feel of art pieces in a gallery. This elevates the perceived value of the merchandise.
- Warm and Intimate Lighting: The soft, focused lighting within each niche highlights the details of the shoes, while the overall ambient lighting is warm and inviting, creating a cozy atmosphere.
- Neutral and Earthy Color Palette: The use of warm beige and off-white tones for the walls and fixtures provides a sophisticated and subdued backdrop that allows the shoes to take center stage.
- Mix of Display Styles: The store utilizes both the recessed wall niches and open shelving units, offering variety in how the merchandise is presented. The open shelves provide higher capacity and easier access.
- Natural Elements: The inclusion of potted plants adds a touch of freshness and life to the space, softening the hard lines and contributing to a more welcoming environment.
- Comfortable Seating Area: The plush sofa in a recessed alcove creates a dedicated and comfortable space for customers, encouraging them to stay longer and comfortable.
- Sophisticated and Boutique Feel: The combination of the unique display niches, warm lighting and comfortable seating creates a sophisticated and boutique shopping experience.
- Textured Flooring: The marble or stone-like flooring adds a touch of luxury and visual interest with its subtle veining.

LOCATION: DEFENCE COLONY, DELHI | 1050 SQFT



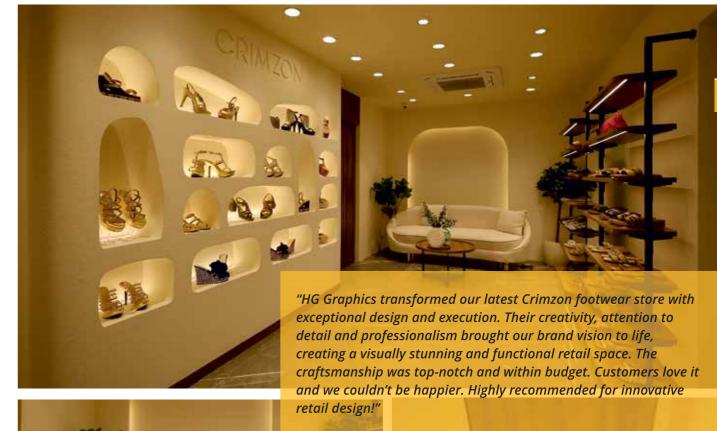






















MATERIALS



OUR APPROACH

This Coyu pop-up store has a distinctive nautical or boat-like aesthetic. Entire metal units had a special unusual finish - Zinc Chromate which required a process to achieve it.

- Shape and Structure: The entire store appears to be designed to resemble a boat's hull, creating a unique and memorable shopping experience.
- Colour Palette: The dominant colour is white & blue reinforcing the nautical theme and creating a bright, clean look.
- Circular Racks: The use of circular clothing racks maximizes space efficiency and adds a dynamic element to the layout.
- Exposed Metal: Zinc Chromate finish fixtures add a touch of elegance and contrast to the white structure.
- Open and Accessible: The open design encourages browsing and interaction, typical for a pop-up environment.
- Minimalist Decor: The focus is on the clothing and the boat-like structure itself, avoiding excessive ornamentation.

The overall aesthetic is playful, eye-catching and designed to create a temporary structure but impactful brand presence. It's likely intended to be a fun and engaging shopping experience.

LOCATION: AMBIENCE MALL, DELHI | 528 SQFT























"We've had a wonderful experience working with HG Graphics on several visual merchandising and fixture projects. Their professionalism, creativity and sharp attention to detail have consistently elevated our retail spaces. Whether it's in-store branding, large-scale graphics, or seasonal updates, their team always delivers top-quality results with seamless execution. What we value most is how they bring our brand identity to life through immersive, visually impactful experiences. HG Graphics isn't just a vendor - they're a trusted and innovative partner who understands our vision. We're excited to continue collaborating and highly recommend their services."

SHIVENDRA BHARDWAJ GROWTH SPECIALIST - VM LYSKRAFT





Material board

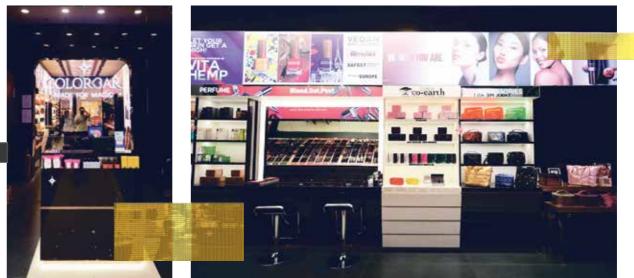


OUR APPROACH

Colorbar a prominent cosmetics brand, embarked on an ambitious project to enhance its retail presence by developing a new store concept. This initiative aimed to create a modern, engaging and customer - centric environment that would effectively showcase brand products and elevate the overall shopping experience.

To execute this vision, Colorbar partnered with HG Graphics Pvt. Ltd. a specialized turnkey solutions provider with a proven track record in retail space design and execution. For the above perspective following changes have been incorporated like Black colour fixture to Brown Metallic fixture and Facade Signage with rays strip and overall look like Flooring, Ceiling, Cash Counter, fixture and most importantly back wall of Cash Counter in Rose Gold Mirror finish Glass with Insignia logo.

LOCATION: MALL OF MILLENNIUM, WAKAD, PUNE | 506 SQFT NUMBER OF PROJECTS EXECUTED: 11+



















This LG shop in shop project was executed by our team with a harmonious blend of materials and finishes. The use of Interior Film/Vinyl finish ensures durability while adding a stylish texture, making the store visually appealing and easy to maintain. Fluted panels enhance the space with a dynamic and modern touch, introducing depth and sophistication. Pre-laminated MDF with PU paint provides a sleek, high-gloss look, reinforcing durability and elegance.

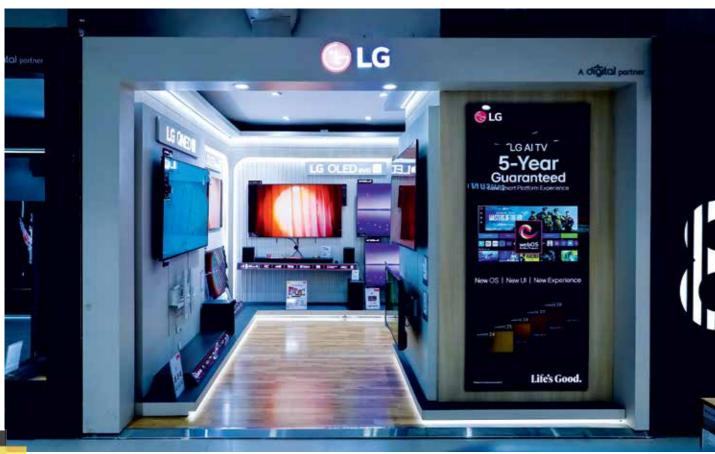
Cove lighting-featuring LED strips and rounded fixtures-creates a warm and inviting ambiance, perfectly complementing the store's aesthetics. Finally, wooden flooring, paired with stainless steel skirting, achieves a seamless balance between natural warmth and contemporary refinement.

LOCATION: RELIANCE DIGITAL, AMBIANCE MALL, DELHI | 182 SQFT NUMBER OF PROJECTS EXECUTED: 100+

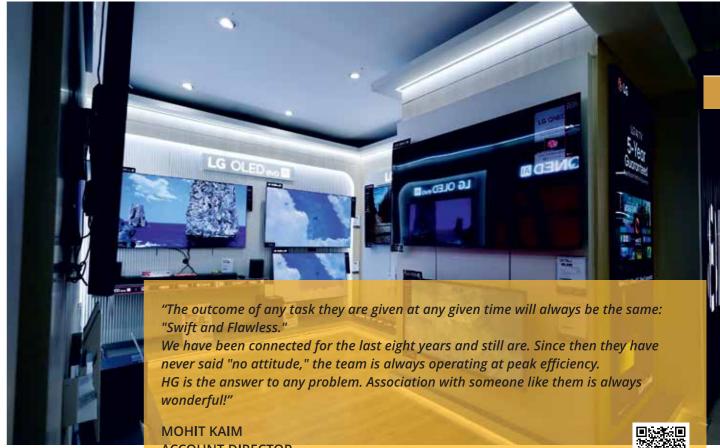


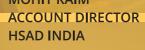


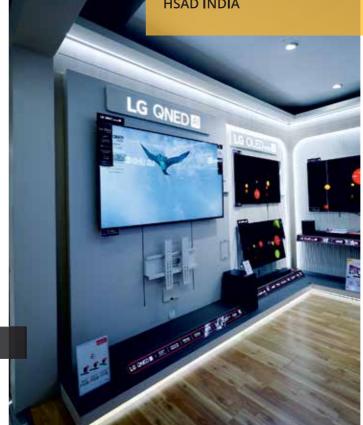










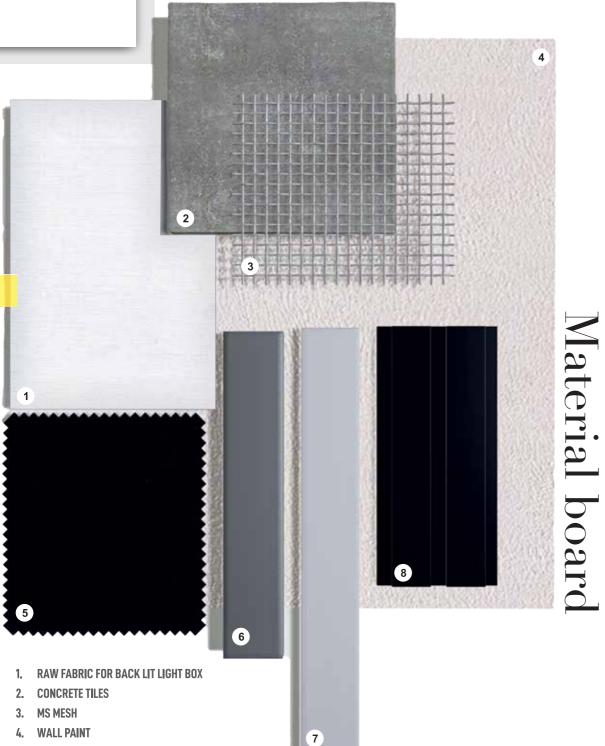












This Brand marked its entry into the Indian market with the establishment of its first flagship store in Bhucho Mandi, Bathinda. Initially focused on SIS (Shop-in-Shop) stores, the client entrusted us to execute this standalone store while adhering to their global design guidelines. We skilfully adapted these guidelines to create a space that reflects Anta's brand identity and vision.

This flagship store is an innovative concept, uniquely divided into two distinct areas - one as a Premium retail outlet and the other as a Functional factory outlet. Our team executed this project as a comprehensive turnkey solution, overseeing every aspect from in-house fabrication to the seamless implementation of fit-outs, facade, fixtures and furniture. The result is a meticulously designed space that embodies Anta's international standards while catering to the preferences of the Indian market.

The store features a modern, functional sportswear aesthetic with clean lines, bright lighting and organized displays. Materials appear durable & cost effective (Tile, Metal, Laminate). The inferred mood board includes neutral colors, athletic imagery and keywords like "modern" and "functional." Furniture is practical, including shelving, racks, display tables, a cash wrap, fitting rooms and mirrors, all designed for efficient product showcasing.

LOCATION: BUCCHO MANDI, BHATINDA, PUNJAB | 2010 SQFT







BLACK LEATHER
SILVER POWDER COAT
WHITE POWDER COAT

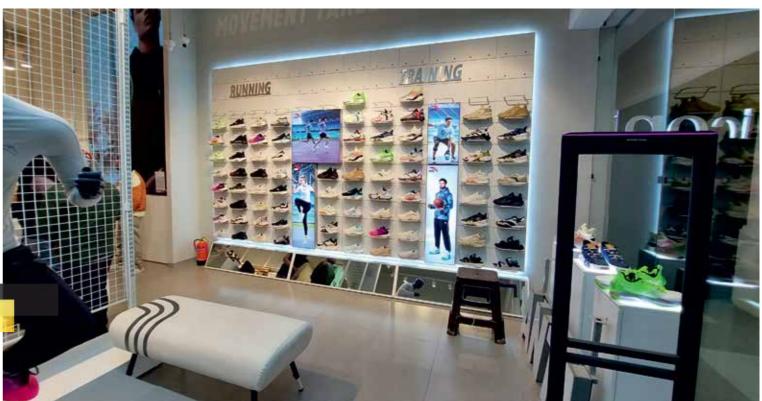
8. WPC PANEL













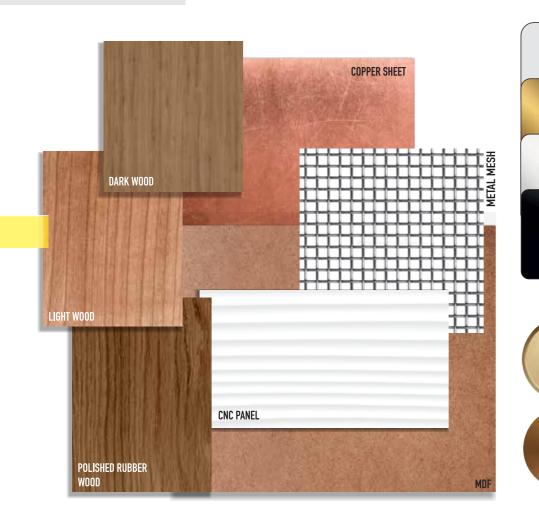


MATERIAL BOARD

ACRYLIC

SHADES

METALIC



OUR APPROACH

This is a Pop-up store executed at the Udaipur Airport.

It has a modern, industrial-chic aesthetic with a transparent see thru look with Metal and Glass structure. Materials include Metal framing, Glass / Acrylic panels, Wood accents and customised LED lighting. Centre ceiling unit with profile lighting was made in aluminium tubes and ACP to make it light in weight yet attractive.

Entire setup was made keeping in mind to be easily shifted to the other place.

The mood board likely features industrial tones with vibrant product colors, smooth and rough textures and keywords like transparent and modern. Furniture is minimal and functional with modular glass/acrylic shelving and a central counter. The design emphasizes product visibility and a contemporary feel in a temporary space.

LOCATION: UDAIPUR AIRPORT | 500 SQFT



















"HG Graphics is synonymous to Quality. For them, the jobs don't end just after completing the projects, but they are always available for any service required post installation too. Understanding the client's requirements is one part but delivering as per the expectations is the crucial one and they always excel in that. Also, making a wine shop into a premium brand store is a tough job as lots of unexpected changes comes on site during final installation and HG Graphics accommodate all the changes required with great quality and proper finish."

RAKESH PRAJAPATI
TERRITORY MARKETING MANAGER
PERNOD RICARD







Our team has successfully executed over 38+ Pepe Jeans outlets at multiple locations across India, providing comprehensive Furniture, Fixtures, Signage & Facade solutions from start to finish. Every project reflects our dedication to delivering excellence and meeting the highest industry standards. With seamless coordination, innovative designs and efficient execution, we aim to create engaging retail spaces that resonate with the Pepe Jeans brand. Our expertise and commitment to quality continue to position us as leaders in retail project management and execution.

The floor fixtures in the images reflect a modern, minimalistic manufacturing aesthetic with a focus on clean lines and neutral tones. The tables and display units are constructed using a combination of terrazzo-like surfaces and concrete-style bases, which give off a sturdy and industrial vibe while maintaining a polished, retail-friendly appearance. The smooth, matte finishes and monochromatic palette help to keep the focus on the apparel, while their modular and geometric forms contribute to an organized and contemporary store layout. These fixtures seamlessly blend form and function, providing ample display space without overwhelming the store's open and airy atmosphere.

The store features a modern industrial look with clean lines and raw textures. Fixtures include terrazzo-topped display tables with OSB (Oriented Strand Board) panels, adding a natural, textured feel. Black powder-coated metal racks with concrete looking bases provide structure and durability, while at some places its plywood shelving. Over all, it's a creation of balanced mix of raw and refined materials, giving the space a stylish, urban vibe that keeps the focus on the merchandise.

LOCATION: ELANTE MALL, CHANDIGARH | 1710 SQFT NUMBER OF PROJECTS EXECUTED: 38+

















PRATIK SHARMA
PROJECT MANAGER
PEPE JEANS



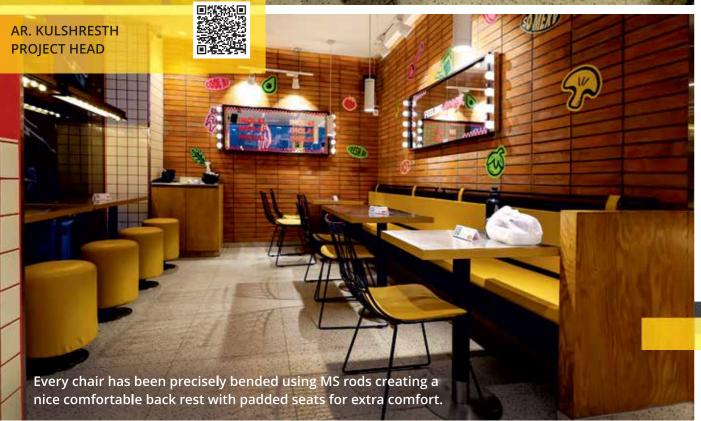
























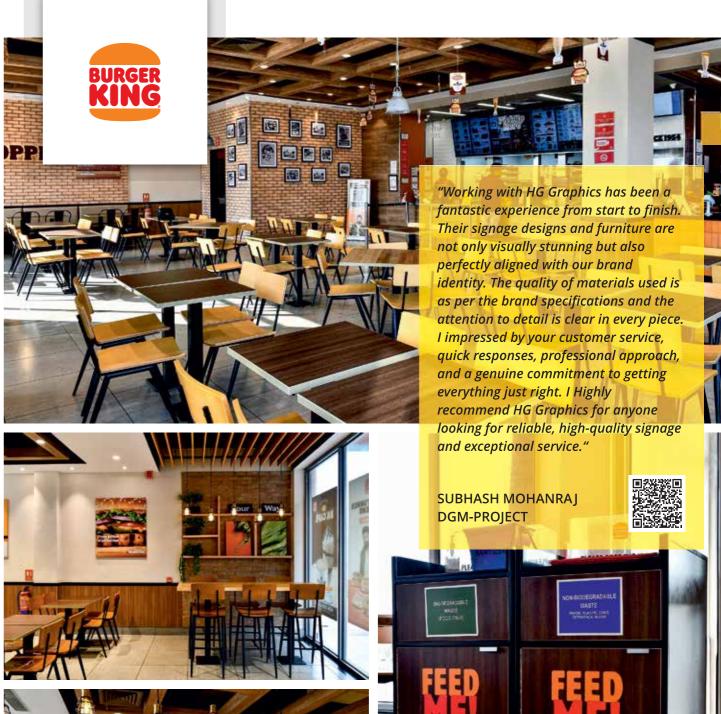
This collaboration with one of the most prestigious brand was quite challenging. The detailing and materials involved were meticulously designed - from the customized wave pattern cut across the entire backwall paneling to the use of actual white onyx bianco ondulutte marble for the display table & cash counter and silver travertine marble for the round table 3D-cut lathe solid wood units, invisible channels in the glass drawers and many such more detailed specifications.







All tables are in laminated wood and chairs/stools are all Mild Steel powder coated as per the design. 62







We have successfully manufactured and installed complete furniture in over 150 stores across India.

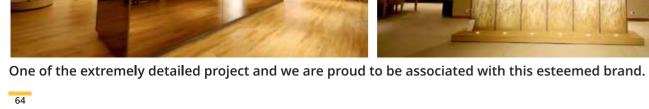


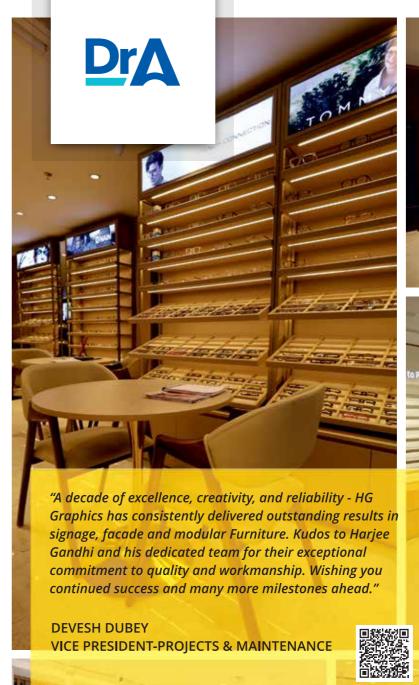




















Sucessfully delivered more than 20+ stores in less than 4 months and still continuing to do so..













This brand always comes up with some unique ideas like pole dance, cage, 3d masks & lips, heart shape couch, etc. in very short span of time. We always live up to their expectations.











Proud to be a trusted partner with LG for over 8 years providing all kind of fixtures in Metal & Wood.











We have successfully delivered complete store furniture and fixtures for more than 25+ stores in less than 2 years.









For more than 10+ years, proud to accomplish fully customized all kind of Mall activations, launches, POP UP stores, etc. of various International brands.

CARTS-KIOSKS













We are extensively experienced in manufacturing any kind of customized Carts, Kiosks, Highlight zone, Point of Sale material in any given specification at Pan India level.

DISCOVER MORE OF WHAT WE DO...















































































"Working with HG Graphics is a pleasure. Their execution and management were top-notch, showing exceptional professionalism throughout. The high-quality work exceeded expectations, with every detail handled with care. Their ability to meet deadlines while maintaining design and functionality standards was impressive. A fantastic partner - we highly recommend them!"

DIVYATA RASTOGI VM HEAD













forward to continuing this successful collaboration."







LACOSTE F



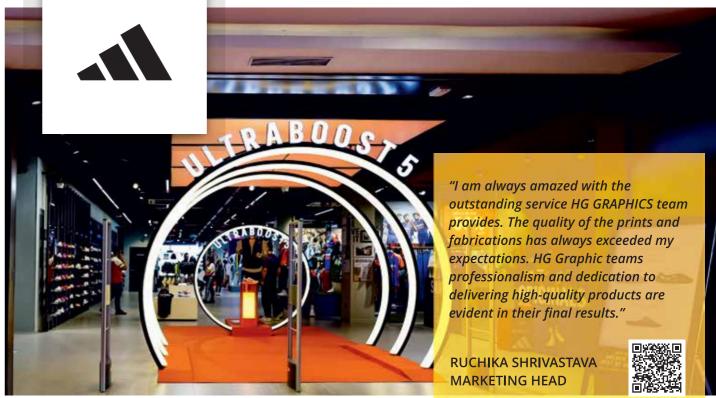






























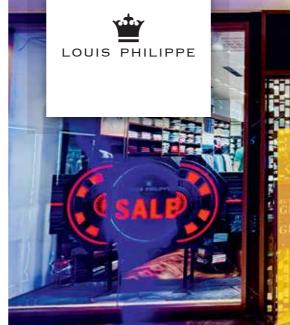
"We have partnered for the past 8 years, and I deeply value the professionalism and expertise consistently displayed by your team. As we approach the end of the fiscal year, I am delighted to share our positive experience. Your team's dedication and creativity have played a crucial role in delivering exceptional visual merchandising solutions for TOMMY HILFIGER.

Thank you once again for your unwavering dedication and hard work. I eagerly anticipate our continued successful partnership."

ANUPAM RAI NORTH HEAD VM









We value the expertise and commitment to understanding our brand and our audience.

The hands-on approach and ability to adapt to changing needs make the HG team stand out in the industry."

PRATEEK AGRAWAL
VM REGIONAL

















"It is great working with HG Graphics on a lot of GTM window execution and instore requirements. It has been a pleasant experience where a lot of requirements have been met timely, maintaining quality and standards. I wish HG team all the best."





POLO SHIRT

A STATE OF THE STA





















































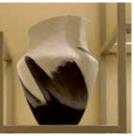


































Aluminum laser cut halo effect.

































































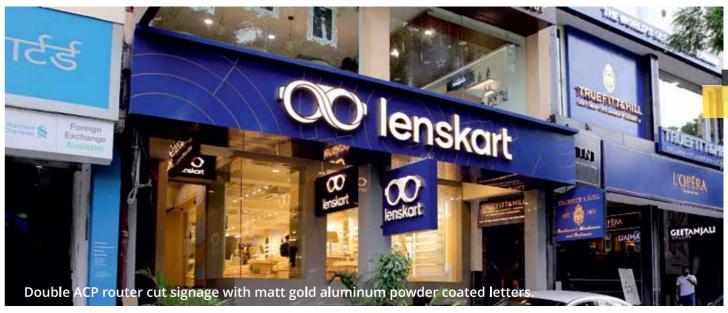




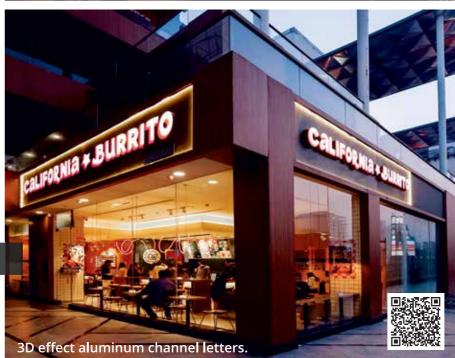


















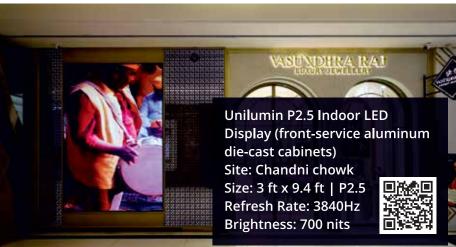






Brightness: 6500 nits

















































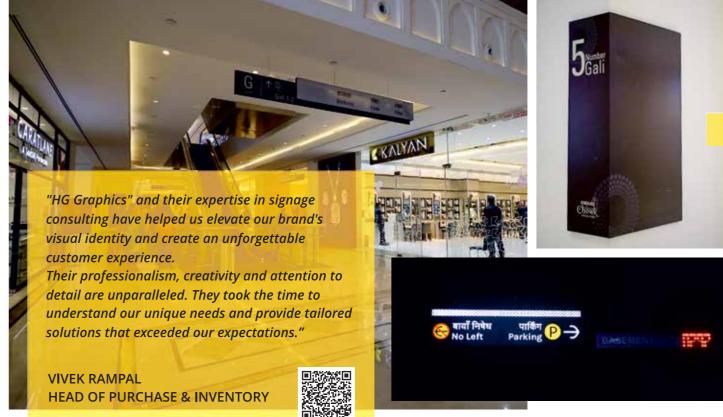








High rise Totem of 40feet is a dynamic Signage. Engineered ergonomically for its changeability feature & structurally vetted for all natural challenges by certified structural consultant.











In The Heart Of Asia's oldest, largest and busiest wholesale and retail hub Chandni Chowk in Delhi, we are proud to deliver the Signage system for The Next-generation Shopping Destination Omaxe Chowk. Sign theme is specifically designed to keep the spirit alive of the traditional local market shopping experience.





MAYANK MATHUR
CHIEF MARKETING OFFICER





Top notch MAX Hospital facade letters are made with unique customization having dual shades i.e **BLUE** in day and WHITE in Night. All letters are Modular for future accessibility.







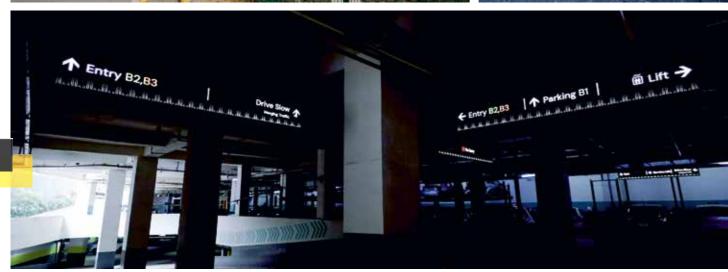
"Thrilled to partner with MAX Healthcare, delivering innovative wayfinding signages across key locations including Dwarka, Nagpur, Lucknow, Noida, Mohali .. and more under process!"



IP Admission & Discharge and 40, cofficer on Sampl



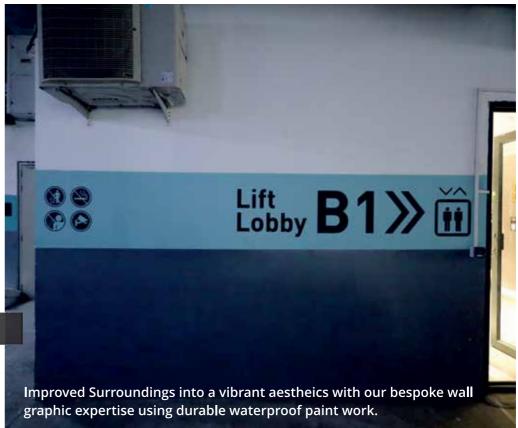






"Lighting the path to success - our innovative wayfinding signages are now guiding the way at Good Earth Infra!"







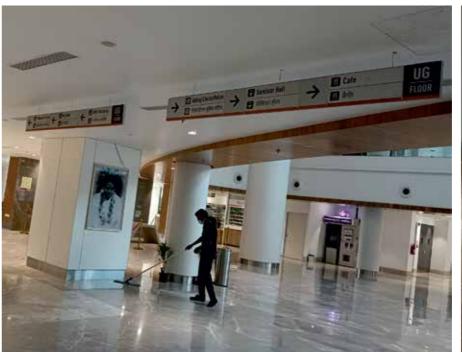
























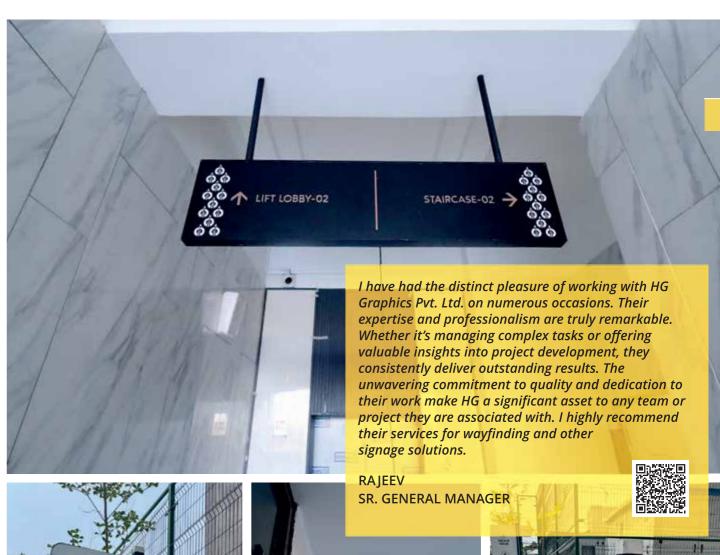
"Navigating every step with precision - our well-planned wayfinding system seamlessly guides the crowd at Amrita Hospital."







"Our seamless navigation system with customised wayfinding signages is now connecting both residential and commercial spaces at Smartworld Orchard!"

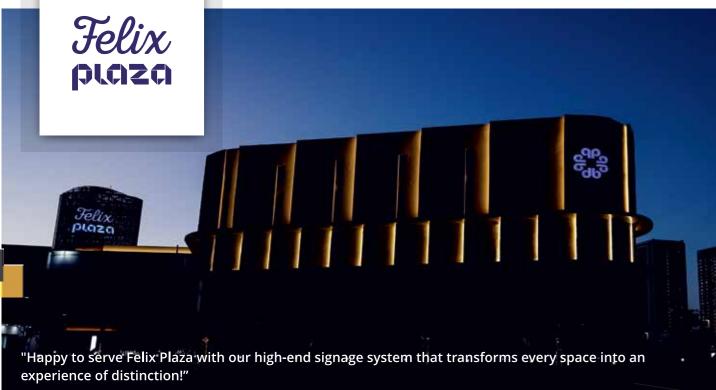








Customised signages featuring raised UV printing and metal foiling technology for a finish that's both striking and resilient.



















Modular Landscape totems having continuos three sided Lit Acrylic without any joinery.











Durable and vibrant, our aluminium profile-based internal signages with UV flatbed printing deliver long-lasting visual impact and precise communication.



Transforming healthcare experience at Yashoda Hospital. Our modular wayfinding and totem signages blend the navigating functionality with aesthetics, creating a healing environment that's both informative and visually stunning.























OUR HALL OF FAME





- 7. Global Award for Retail Excellence in Best Store Signage 2019 (24Seven)
- 8. VMRD Retail Design Award 2020 for Best Window Display (ICONIC)
- 9. VMRD Retail Design Award 2023 for Best Store front Signage & Architecture (Diesel)
- 10. VMRD Retail Design Award 2023 for Best Window Display (The Collective)
- 11. VMRD Retail Design Award 2023 for Best In-Store Visual Merchandising (Hamleys Play)
- 12. VMRD Retail Design Award 2023 for Best Stall Design.



















- 1. VMRD Retail Design Award 2015 for Best Store Signage (Burger King)
- 2. Excellence Award for Best Retail Solution by Hon'ble Union Minister, Shri Kalraj Mishra ji, Govt. of India
- 3. VMRD Retail Design Award 2016 for Best VM Installation (Dior)
- 4. Image Partner of the Year for BURGER KING (2018)
- 5. VMRD Retail Design Award 2018 for Best Store Signage (24Seven, Vikaspuri)
- 6. Global Award for Retail Excellence in Best VM Installation in Best VM Installation in 2019 (ICONIC)



RETAIL EXPO PARTICIPATIONS











FROM THE ARCHIVES

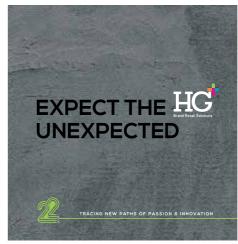


2015





2018





2023



20



HG



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PLANET FASHION

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